

ON THE REAL COST OF EZTRAK

"We Didn't Budget for It." You Already Are.

The question was never whether you can afford the software. It's whether you can keep affording the alternative you're paying for right now.

It's the most common thing we hear: *"We can't afford it,"* or *"It wasn't in this year's budget."* It's a fair instinct — but it quietly assumes the money isn't already being spent. **It is.** Just not to us, and not on anything you keep.

Because here's what's actually on the books at most facilities that say they can't afford a platform:

WHAT YOU'RE PAYING TODAY — WITHOUT CALLING IT A LINE ITEM

- **Up to ~15–17% of material spend, lost.** Duplicate orders, theft, misplaced items, rush re-orders. On a single turnaround that figure alone can dwarf our annual fee.
- **Contract planners re-planning the same jobs, every event.** You pay full freight to rebuild scope you already paid to build last time — because none of it was captured or reusable.
- **You don't own your data.** It lives with your contractors and in their tools. When they leave, your history leaves with them — and you start over.
- **No real-time reporting.** Every decision is made on yesterday's spend, yesterday's job status, yesterday's headcount — while seven figures a day move underneath you.
- **Spreadsheets and disconnected systems.** Analysts spend the event compiling instead of analyzing, and you're entirely dependent on the contractor's version of the truth.

None of those appear on a budget line called "the cost of not having a platform." That's exactly why they're so dangerous — **invisible costs don't get cut, they get absorbed.** Year after year, event after event.

Put plainly: many facilities are quietly losing many times our annual fee on material waste and redundant planning alone — and then concluding they can't afford the thing that recovers it.

So what does EZTRAK actually cost?

Measured against a license fee, it can look like a new expense. Measured against what you're already losing, it's the opposite — **it's the line item that pays for itself and several others.** The real comparison was never "EZTRAK vs. zero." It's "EZTRAK vs. the leak you're funding right now." One of those costs you money every single turnaround. The other stops it.

The honest answer to "what does it cost" isn't a number we can hand you — it depends on your spend, your loss rate, your planning model. So we built something that gives you *your* number in about two minutes, using conservative figures you can defend to finance.

FIND OUT WHAT IT REALLY COSTS YOU

Our ROI calculator shows what you're losing today and what a platform recovers — built on deliberately conservative numbers. Two minutes, no login. The answer usually surprises people.

[Run the ROI Calculator →](#)

The point isn't that the software is cheap. It's that the alternative is far more expensive — you just haven't been sent the invoice. Run the numbers and decide for yourself.