

A NOTE FOR VPS OVERSEEING MULTIPLE SITES

## You Shouldn't Have to Fly to Know You're Ready.

Your ERP is identical at every facility. Your financials are identical. So why does turnaround readiness still require boarding a plane?

Here's a question worth sitting with: **your facilities already run the same ERP and the same financial software.** Leadership standardized those years ago — because consistent systems mean consistent data, and consistent data means you can trust a number without flying to verify it. So why is turnaround readiness still the exception?

Because for everything *around* the ERP — materials, planning, cost tracking, job status, readiness reviews — the tools change from site to site. One refinery lives in spreadsheets. Another bolted on a point solution. A third built something homegrown. Same company, same standards on paper, but the operating picture is assembled differently at every gate. And when the picture is built differently everywhere, you can't compare it, trust it, or act on it from a distance.

### The tell: you still send people to look

TRAVEL IS A SYMPTOM, NOT A PROCESS

Most refineries still send a leadership team to site to run a turnaround readiness review before a major event. Think about what that actually admits: **the information at the site can't be trusted from the corporate office, so leadership has to go stand next to it.** The travel isn't diligence — it's a workaround for the absence of a universal tool.

A VP should **never** have to send a team to a refinery to assess readiness. When every site's information is standardized — and so are the reports — that review happens **from your desk, on any day you choose.**

### Where the visibility breaks

WHY "WE HAVE POWER BI" ISN'T THE ANSWER

Standardized	ERP & financials — identical across every facility. You trust these without thinking.
Site-by-site	Materials, planning, readiness — different tool, different format, different spreadsheet at every location.
Re-compiled	The "dashboard" — someone at each site still updates spreadsheets and feeds them in. A polished view sitting on inconsistent inputs.

This is the trap that catches a lot of portfolios: a dashboard layer creates the *feeling* of visibility while the data underneath is still assembled by hand, differently, at every site. You're not seeing your facilities in real time — you're seeing each site's interpretation of last week, reformatted to look uniform. Real portfolio visibility starts at the source, not the dashboard.

#### ● WITHOUT A UNIVERSAL TOOL

Every site reports its own way. To compare readiness across the portfolio, someone normalizes the data by hand. To trust it, you travel. Accountability lives in whoever built that site's spreadsheet.

#### ● ONE PLATFORM, EVERY SITE

Every facility captures the same data the same way, so the reports are already comparable. 100% visibility into readiness, materials, cost, and job status — and 100% accountability, because the record is the same everywhere.

### The part that decides whether any of this works

ADOPTION IS THE WHOLE BALLGAME

Here's the uncomfortable truth about enterprise rollouts: the platform with the most features rarely wins. The platform **people actually use** wins. And most heavy systems lose on exactly that point — a 12-month-plus onboarding, a week of training, a user guide an inch thick, and in the end most users touch only a fraction of the features. Low adoption isn't a training problem you can fix later. It's the ceiling on your entire investment.

We built EZTRAK from the opposite premise: **it has to be so simple and intuitive that a new user is productive in five minutes.** No inch-thick manual. No year-long change-management campaign. People don't resist a tool they understood before lunch — and that's precisely why our adoption rates are the highest in the category.

#### 12+ mo

Typical heavy-platform rollout — followed by a week of training and a manual no one finishes.

#### ~5 min

EZTRAK time-to-productive. Simple enough that adoption happens from the field up, not by mandate from the top.

That matters more to you than to anyone, because **your portfolio-wide visibility is only as real as your weakest site's adoption.** A standardized platform that the lowest-engagement facility actually uses beats a powerful one that half your sites quietly route around. High adoption is what turns "we rolled it out everywhere" into "we can trust it everywhere" — which is the entire point of standardizing in the first place.

Standardize the tool, and you standardize the truth. **Then readiness, cost, and accountability look the same at every site — and you run the portfolio from your office, not from a boarding gate.**

#### SEE EVERY SITE FROM ONE SCREEN

A 30-minute walkthrough shows what portfolio-wide readiness looks like when every facility runs the same tool — standardized reports, real-time visibility, and adoption that actually sticks.

[Book a 30-min demo →](#)